



S.T.A.M.P.S.

stick with the big time!

Watches was yesterday - **S.T.A.M.P.S.** are today

Watches are worn on your wrist. That's the way it's always been - until **S.T.A.M.P.S.** came on the scene. **S.T.A.M.P.S.** is completely different. It is neither pocket watch, nor wrist watch nor wall clock. It is, in fact, all three of them at the same time because it comes in strip form - four at once to be torn off and stuck wherever you want them. That's why they are called **S.T.A.M.P.S.**.

S.T.A.M.P.S. is a present for your best friend - or your four best friends. As "Hurry up, it's late" reminder clock next to the bathroom mirror. On your bike. As jewelry. As a little hint for someone who is always late. And for a thousand other uses - not forgetting your own fun!



S.T.A.M.P.S. – the first watch, to stick

S.T.A.M.P.S. is perforated on all sides, is 42x42 mm in size and 5 mm thick, with a large face, a 3-hand branded mechanism, a 2-year battery and special adhesive on the back. And a very ingenious adhesive it is too: it doesn't just stick properly, it is also easy to remove and re-stick many, many times – and gives S.T.A.M.P.S. the necessary support on every occasion.

Every S.T.A.M.P.S. is guaranteed for 1 year – the only thing it is not, is waterproof.



application



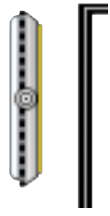
1

pull off watch



2

peel off adhesivefoil on back



3

find something to stick it on to

set time



pull the winder to the right and turn

change batterie



peel of the glue and open lid with a sharp object



change battery

packaging



accessoires



hairslide



chain



wrist strap



S.T.A.M.P.S. as advertising medium

With its large face, eye-catching design and square shape, **S.T.A.M.P.S.** is the ideal advertising medium for your logo or for any other print motif you require. **S.T.A.M.P.S.** is manufactured using a special UV offset printing method or digital. whilst the short supply chain (**S.T.A.M.P.S.** is a fully European product made in Germany and Switzerland) means we can respond to your requests quickly, reliably

and punctually. **S.T.A.M.P.S.** can be ordered as individual watch or in strips of 2 or 4. Which ever option you choose, you can be sure that **S.T.A.M.P.S.** is an advertising vehicle that definitely will not disappear in a desk drawer, it will be stuck somewhere easily seen. After all, occasionally everyone needs to know quickly what time it is. **S.T.A.M.P.S.** means 10.000 contacts per year! 30.000 in 3 Years!



technical requirements

for the creation of
Layouts and artworks
for your **S.T.A.M.P.S.**



1. File format

For Apple Macintosh:

- Freehand to Version 8.0
- Adobe Illustrator to Version 8.0
- Adobe Photoshop to Version 6.0

For MS DOS:

- Page Maker to Version 6.5

2. Picture formats

Please save pictures imported into the Layout programmes listed above as files in the following programmes and submit them together with your layout:

- Photoshop TIFF or
- Photoshop EPS in 300 pixels/inch at 100% size, colour mode CMYK

3. Fonts

Please also submit fonts used in the layout which were not converted into rendering.

4. Data transfer

Please send us the data on a data carrier as listed in Section 5.

Please ensure that all the pictures and fonts required are included.

Create a directory called "Timehouse" with the following 3 subdirectories:

- Documents (for final layout documents)
- Pictures (for pictures and EPS documents which were imported into the final layout document)
- Fonts (for fonts which were used in the final layout document and in the imported EPS document)

Please ensure that the complete Type are submitted with the fonts.



5. Data carriers

- Iomega jazz 1000
- CD
- ZIP

6. Colours

Colours can only be printed as 4c/Euroscale.

Please do NOT use colours as Pantone, HKS or real Ecthon.

7. Trim

Please include a 3 mm trim around the top, bottom, left and right of the strip.

8. Specifications

The **STAMP.S** logo should appear on each watch, but its colour can be altered to suit your design.

Please take the following aspects into consideration when designing your watch and positioning the logo:

- The protruding hand mount in the middle of the watch
- The glass rim, which has an internal diameter of 35 mm and an external diameter of 38 mm
- The perforations on the outer edges

9. Index

You can choose any time index (division into seconds, minutes and hours) you like.

Please take the following specifications into consideration when designing your time index:

- Hour hand: 7.5mm x 1mm (length x breadth)
- Minute hand: 11mm x 1mm (length x breadth)
- Second hand: 11mm x 0.5mm (length x breadth)

There should be at least 2mm between the index and the glass rim.

10. Artwork file

Please create your design file - software permitting - with the following levels:

- Watch glass
- Hands (with details of the colours for the hour hand, minute hand and second hand)
- Perforation
- Numbers (for time index)
- Logo (for the **STAMP.S** logo)
- Pictures (for the actual layout)

11. Support material

We offer the following support material to help you design your **STAMP.S** with the minimum of effort:

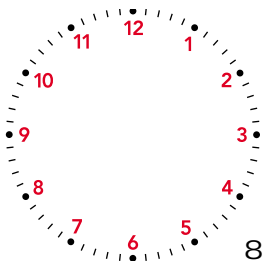
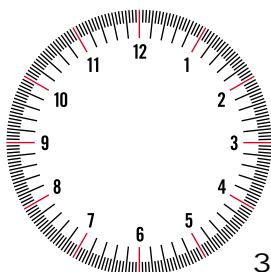
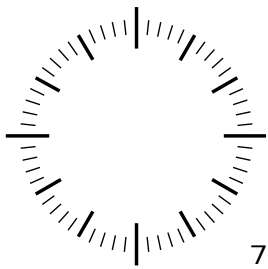
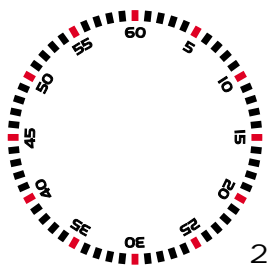
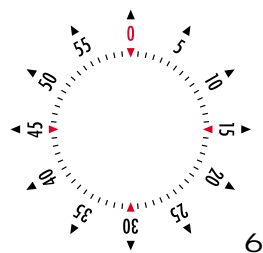
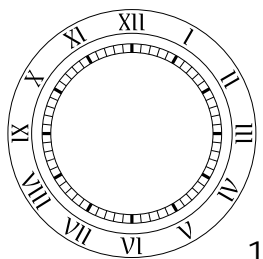
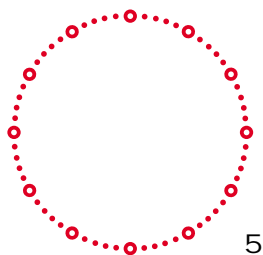
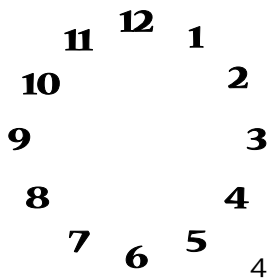
- A cd with a design file in Freehand 8.0 complete with the necessary design levels (see p.11/12) and 8 different time index layouts



customise the time index and the colour of the hands


TIMEHOUSE has 8 different indexes for you to customise the layout of your **STAMP.S**. Choose your favourite on the cd and place the index on the watch. Colour your hands using a colour from the list given here


4c / euroscale




the colour of the hands


4c / euroscale


 80c 100m 100y Ok


 0c 0m 0y 20k
silver


 20c 30m 60y Ok/
Bronze


 0c 0m 0y 100k


 0c 0m 100y Ok


 0c 30m 100y Ok


 0c 80m 100y Ok


 0c 100m 100y Ok


 70c 10m 100y Ok


 100c 40m 0y Ok

 100c 80m 20y Ok

 80c 100m 100y Ok

 100c 45m 100y Ok

 80c 100m 100y Ok

 0c 0m 0y 50k



our delivery times – short and swift

Delivery time:

- X Submission of data
- X Data are checked
- X Creation of a proof 5 Days
- X Production of watch faces – 21 days
- X Production of the watch – 14 days
- X Transport – 1 week





is a registered trademark
and a patent product of time-
house handel s gmbh germany.



stamps scandinavia ab
www.stamps.se